DMI PRODUCTIONS

There are millions of books, articles and websites dedicated to helping you become more creative! Well, not necessarily dedicated to helping you personally, but helping people in general! In any case, there aren't anything like as many apps helping you do the same thing. This month, though, we've gone in search of five of the best. Check them out below!

Creative Thinking:

With a 21-day coaching plan & daily exercises to teach creativity, and a whole bunch of tips & tricks to enhance your ideas, this app helps you see things from new perspectives. Among the features is a neat 'mind-mapping' tool that's intuitive and straightforward. https://appsto.re/gb/zCZZP.i

Whack Pack:

From Roger von Oech – the creative guru's creative guru – comes the app version of his acclaimed 'Whack Pack'! This collection of 84 bite-size creative tips serves as a creativity tool box, mind-jogger or coach, depending on how you want to use it. Effective and easy to use with a distinct look, you can choose to use one card or several while looking at creative challenges in fresh ways: https://appsto.re/gb/w9rus.i

Brain Wave:

This app uses sound-frequency technology that's said to stimulate brainwave frequencies associated with various states of mind... It includes numerous frequencies for 'brainwave entrainment', notably for creativity and problem solving. Does it work for everyone? Well, we've used it – but have no way to measure its efficacy! But there seems to be no downside to trying it and finding out... Give it a go and see what you think: https://appsto.re/gb/7U8ts.i

The Brainstormer:

Fiction writers that find the concept of 'The Morphological Matrix' compelling, but struggle to come up with enough 'Attributes and Items' should love this app from Tapnik. While simple to use, it instantly generates one combination from thousands of character, plot and scenario options for you. Take a look at their website here: http://www.tapnik.com/brainstormer/ and if you've yet to get to grips with the whole idea of 'The Morphological Matrix', then you'll find our Info Sheet on it here: http://www.dmiproductions.co.uk/info

Rory's Story Cubes:

Rory O'Connor is a creative genius! We've written an Info Sheet with a number of ways to use the best-selling 'Rory's Story Cubes' to boost your own ideation... You can find that sheet here. The great news is 'Rory's Story Cubes' is also an app! It's absolutely NOT just for storytelling! Give it a try here: https://appsto.re/gb/NFTBu.i

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"DMI are so helpful and organised - I can't really fault the service!" Laura Marshall, Seven Stones